

SPRING TRAIL CLEANS '26

for the last time as we know it.



A DIGITAL PACK
FOR A-TEAM AND COMMUNITY HUBS

[ACCESS THE SHARED DRIVE](#)



CONTEXT

we can't keep doing the same spring cleans.

Spring Cleans have been a fundamental **Trash Free Trails campaign**, however we're doing something different this year. Quite simply we've had enough, so we'll be closing our office, website, and programming.

'Wait, are you serious?'

Yes, but just for a day. We'll be launching this movement on the **1st April** as a chance to rebrand our Spring Clean for next year, whilst going out with a bang and celebrating it for what it is this year!

We'd love for you to be part of this movement and use your own Spring Cleans as a chance to **provoke critical thinking** for those who attend - and we'll show you exactly how in this pack!





PROMOTING YOUR TRAIL CLEAN




PROMO MESSAGE:

[Change the brackets for your event!]

Looking for a way to give back to the trails this Spring?

Join me for a @TrashFreeTrails Spring Trail Clean [ride/run/roam] of the local area in [location], with good vibes and [coffee/cake?], prizes up for offer!

Find all the information you need below: [insert event page link] Sign up for free to let us know you're coming!
#SpringTrailClean2026

 [Clayton Vale/What3Words]
 [4th April]
 [11am-2pm]

WHERE TO SHARE:

- Local Facebook groups based on sporting activity of the location
- WhatsApp group chats and communities, this is great for quick Q&As
- Ask a friend to bring a friend along to the clean!
- Send to local schools and universities
- Publicise on local 'what's on' websites in your area
- Stick posters up in local cafes or community centre noticeboards *(info on using our designed posters on page 8)*

[FREE IMAGE LIBRARY](#)

EQUIPMENT FOR A TRAIL CLEAN

Let us know if you need any kit

If you have space to set up a mini 'basecamp' area where attendees can gather at the start of your event then this is a great place for leaflets or magazines to browse.



KIT LIST



Essentials:

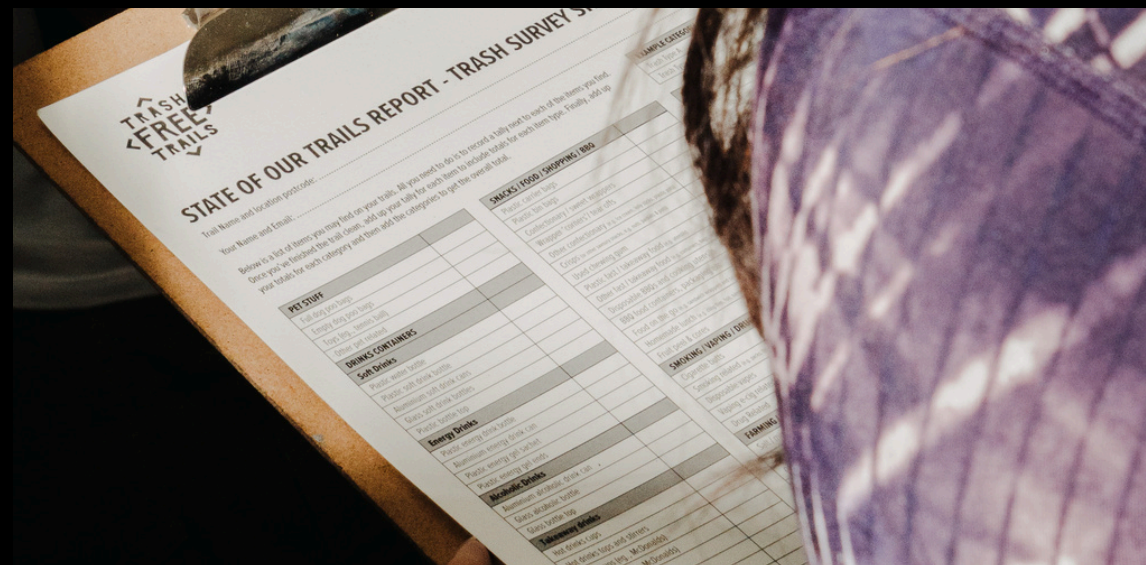
- Bin bags
- Gloves
- Clipboard and pen
- Survey tally sheet (updated one to be provided)
- Personal first aid kit
- Water bottle
- Reusable coffee cup
- Lunch with plenty of snacks!

Optionals:

- Bin bag hoop holders
- Pickers
- [Bandit bingo](#)

QUICK TIPS FOR ON THE BIG DAY!

that rolled around quick



HIT LIST

- Arrive early and get familiar with the surrounding area.
- Lay out the supplies in a clear way.
- Run through a quick **safety briefing**.
- Check attendees are okay with being photographed.
- Encourage **conversation**, asking attendees where they've come from, how they found out about the clean.
- Pair or group up to work together when filling out the **tally sheet**.
- Collate all of the data to reveal the total items removed and **report your findings**.
- Snap a **group photo** at the end with all that you collected.
- Make sure to **reward** yourself afterwards!

[UPLOAD YOUR PHOTOS HERE](#)



TALKING POINTS FOR A TRAIL CLEAN

DON'T BE SHY, WE'RE ALL
FRIENDS HERE

- Start with an **introduction**: A bit about you, your local area, your link with TFT and how this is more than 'just a trail clean'!
- **TFTs Mission**: To (re)connect people with nature through the simple act of removing single-use pollution from our trails and wild places.
- **Why we record what we collect**: Data will be submitted to the UK's first study into terrestrial pollution on recreational trails. ([The State of Our Trails Report](#)).
- If you are a **TFT Community Hub**, perhaps explain a bit of your locations history and how it came to be a Hub.
- Encourage attendees to **fill in the blanks on the postcard below and send to their local MP** after the clean. If you can, film them reading out the finished result!

SNEAK PEAK OF THE POSTCARDS
BEING SENT TO YOU!

SPREADING THE MESSAGE PHYSICALLY



- These posters are for print only use until **April 1st at 5pm** when they can be shared online.
- Because of our messaging it's important we stick to these times.
- We encourage you to use these posters by:
 - Download the pigeon or squirrel, or both!
 - Add in the **location, time, and date** onto the 'small print' section
 - Add in your **QR code**
 - Print as many as you'd like
 - Go crazy and put them up all around your town!
- Let us know if you need any help with the above steps.

[DOWNLOAD YOUR POSTERS AND QR CODE HERE](#)

NEWS

Menu

England | Local News | South Yorkshire

Trash Free Trails Vow To Never Pick Up Litter Again.



Volunteers are in shock at their local trail clean not knowing what to do.

1st April 2026, 09:03 GMT
Updated 23 minutes ago

An interviewer reports an exasperated Dom Ferris “we can’t keep cleaning up the same problem again and again.”

JOIN US ON FOR APRIL FOOLS DAY BECAUSE WHY NOT TBH

On **April 1st at 9am** TFT will ‘close’ their website and social media accounts by putting a fake 000 display on - we’d love for you to join this by:

- Download the fake news report
- Sharing on your social media story from 9am onwards

At 5pm, TFT will then ‘reopen’ shop and so you can share your event poster digitally from this point!

[DOWNLOAD YOUR NEWS REPORT HERE](#)

WHAT'S NEXT

[STAY UPDATED](#)



(RE)CONNECTION CLEANS

As part of the new **Roots to (Re)Connection Research Project**, we'll be developing a new style of trail cleaning focused on wellbeing, the human impacts of single-use pollution and how together, we can grow our skills as stewards of our trails



SAME TRAIL, REPEATEDLY

Enjoy the familiar comfort of riding, running or roaming the same stretch of trail? The TFT Research team want you to report data from the **same route as many times as you can this year**, helping us build a clearer picture of seasonal changes to levels of single-use pollution.



THANK YOU



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