

Make Yours a Trash Free Race



A simple way to give back to the places that host your events

Every event relies on incredible places and the communities that call them home. Creating a Trash Free Race is a simple way to give something back.

By setting the right tone and getting everyone involved, you can reduce single-use pollution (SUP), build trust with landowners and local communities, and ensure your event leaves a positive mark for the right reasons.

At the very least, nothing is left behind. At best, the place is cleaner because you were there.

The 5 Essentials (Do These First)

Make it easy for people to do the right thing providing your stakeholders with expectations and information before they need it, so they can act on it.

Set the standard early

Make expectations clear from the start: 'This is a Trash Free event. Nothing is left behind'.

Include your Trash Free Standard in event comms, athlete briefings and in signage across site.



Get your crew leading the way

Your team sets the tone - equip them with the information, inspiration and knowledge to do their bit.

Brief marshals and staff to remove single-use pollution they encounter, providing them with bags, gloves and the simple message: we can all be part of leaving this place better than we found it.

Bring partners & vendors with you

Everyone on site shares responsibility - make clear in pre-event information what they can do.

Ask vendors to leave their pitch spotless after pack down, avoid single-use items and adopt reusable alternatives (eg. cable ties)



Reduce what comes in

The easiest waste to manage is the waste that never arrives.

Avoid bottled water and single-use condiments where possible. Strip back unnecessary packaging across race packs and prizes.



Activate your participants

Ask every attendee to pledge to do a few simple things to reduce their own single-use footprint.

Ask attendees to bring their own reusables (cup, bottles and food containers), take responsibility for what they bring, and pick up any items of single-use pollution on the trails.

Want to show your commitment to making your race Trash Free? Email heather@trashfreetrails.org to find out more