

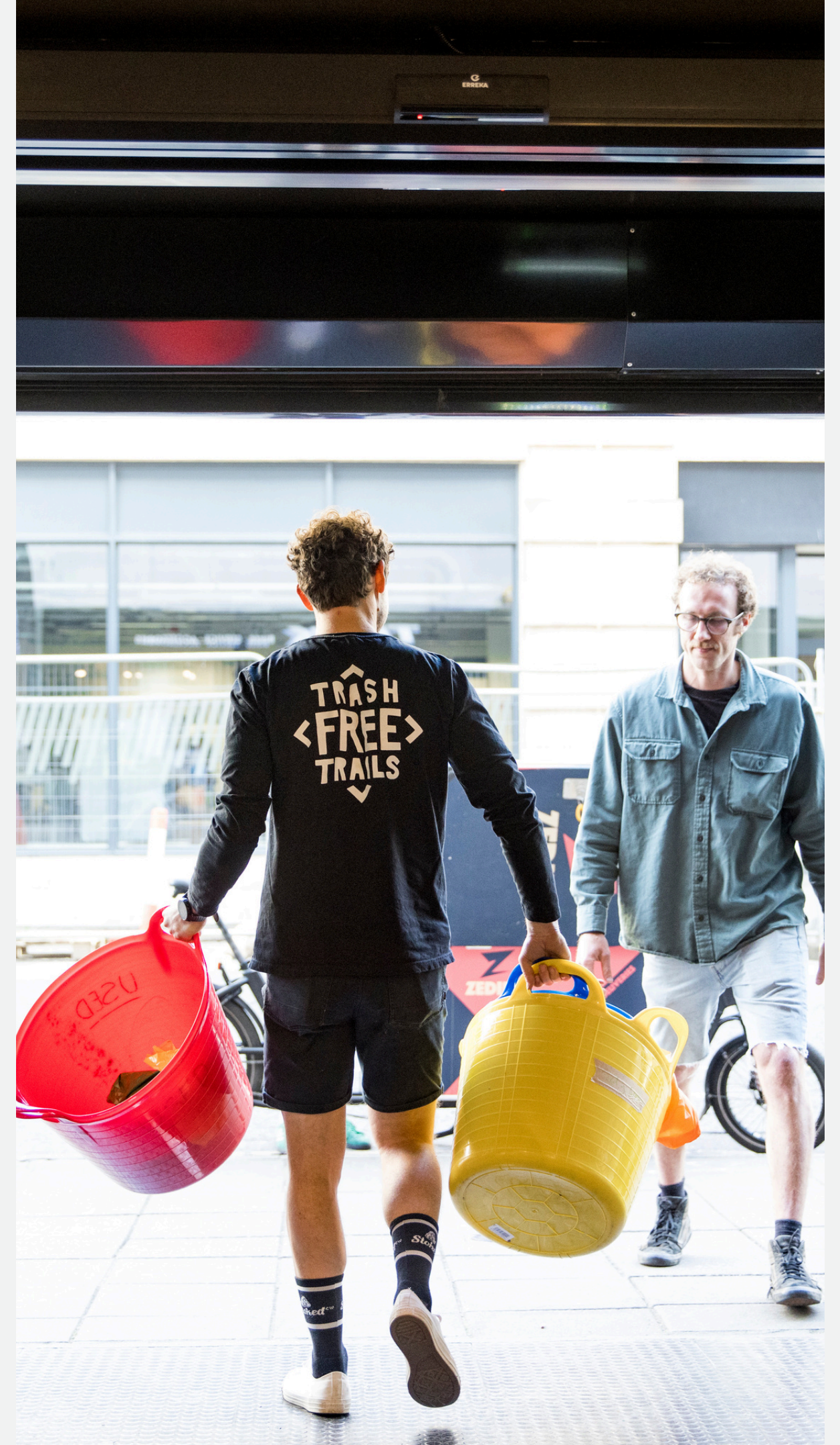
AUTUMN TRAIL CLEANS '26

Deposit Return Scheme Special



A DIGITAL PACK
FOR A-TEAM, COMMUNITY HUBS & PARTNERS

[ACCESS THE DIGITAL LIBRARY](#)



DEPOSIT RETURN SCHEME IS COMING.

Modern day milkmen are so back

This Autumn, we're one year out from a **Deposit Return Scheme** (DRS), but we still need your voices to ensure the scheme is successful here in the UK as it is in other countries.

Your data, voice and platform all helps us compile vital evidence of how much single-use pollution is out there and what portion of this is covered by the DRS. Helping to build a positive rapport on what the scheme can do for our trail communities and encourage folks all over to back it.

Wherever you're heading and whoever you're with, go full throttle on the bottle (and cans). We're stocked you're here!





PROMOTING YOUR TRAIL CLEAN

PROMO MESSAGE:

[Change the brackets for your event!]

Fancy your voice being part of the reason a Deposit Return Scheme is successful in the UK next year?

Join me for a @TrashFreeTrails Autumn Trail Clean [ride/run/roam] of the local area in [location], with good vibes and [coffee/cake?!]

Find all the information you need below: [insert event page link] Sign up for free to let us know you're coming! #AutumnTrailClean2026

 [Clayton Vale/What3Words]
 [17th October]
 [11am-2pm]

WHERE TO SHARE:

- Local Facebook groups based on sporting activity of the location
- WhatsApp group chats and communities, this is great for quick Q&As
- Ask a friend to bring a friend along to the clean!
- Send to local schools and universities
- Publicise on local 'what's on' websites in your area
- Stick posters up in local cafes or community centre noticeboards

[FREE IMAGE LIBRARY](#)

EQUIPMENT FOR A TRAIL CLEAN

*Let us know if you
need any kit*

If you have space to set up a mini 'basecamp' area where attendees can gather at the start of your event then this is a great place for leaflets or magazines to browse.



KIT LIST

Essentials:

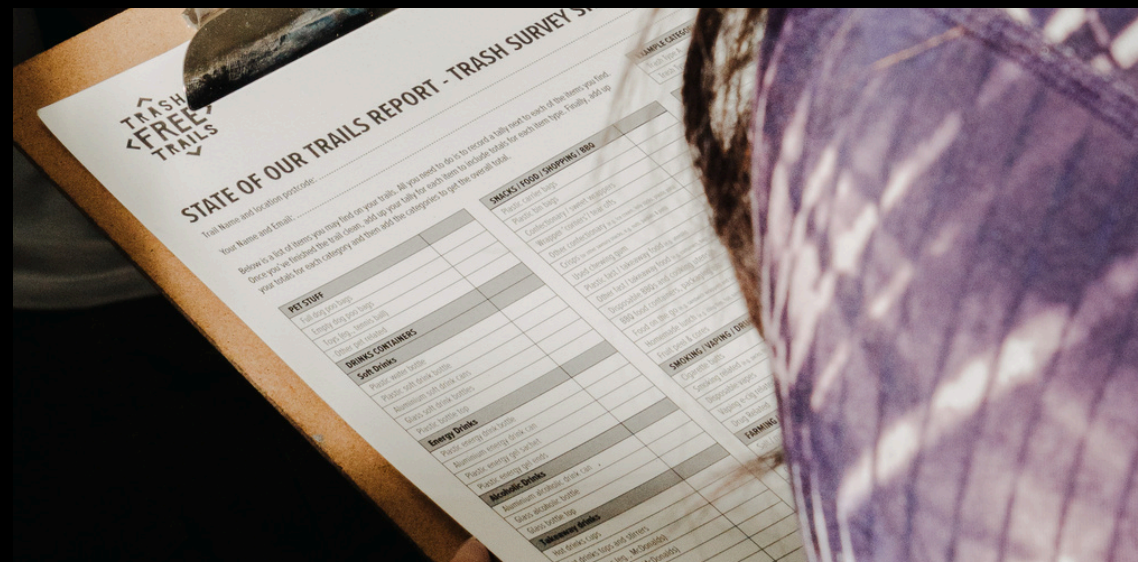
- Bin bags
- Gloves
- Clipboard and pen
- SoOT tally sheet + Roots experience sheet
- Personal first aid kit
- Water bottle
- Reusable coffee cup
- Lunch with plenty of snacks!

Optionals:

- Bin bag hoop holders
- Pickers
- Bandit bingo

QUICK TIPS FOR ON THE BIG DAY!

that rolled around quick



HIT LIST

- Arrive early and get familiar with the surrounding area.
- Lay out the supplies in a clear way.
- Run through a quick **safety briefing**.
- Check attendees are okay with being photographed.
- Encourage **conversation**, asking attendees where they've come from, how they found out about the clean.
- Pair or group up to work together when filling out the **tally sheet**.
- Collate all of the data to reveal the total items removed and **report your findings**.
- Snap a **group photo** at the end with all that you collected.
- Make sure to **reward** yourself afterwards!

[UPLOAD YOUR PHOTOS HERE](#)



TALKING POINTS FOR A TRAIL CLEAN

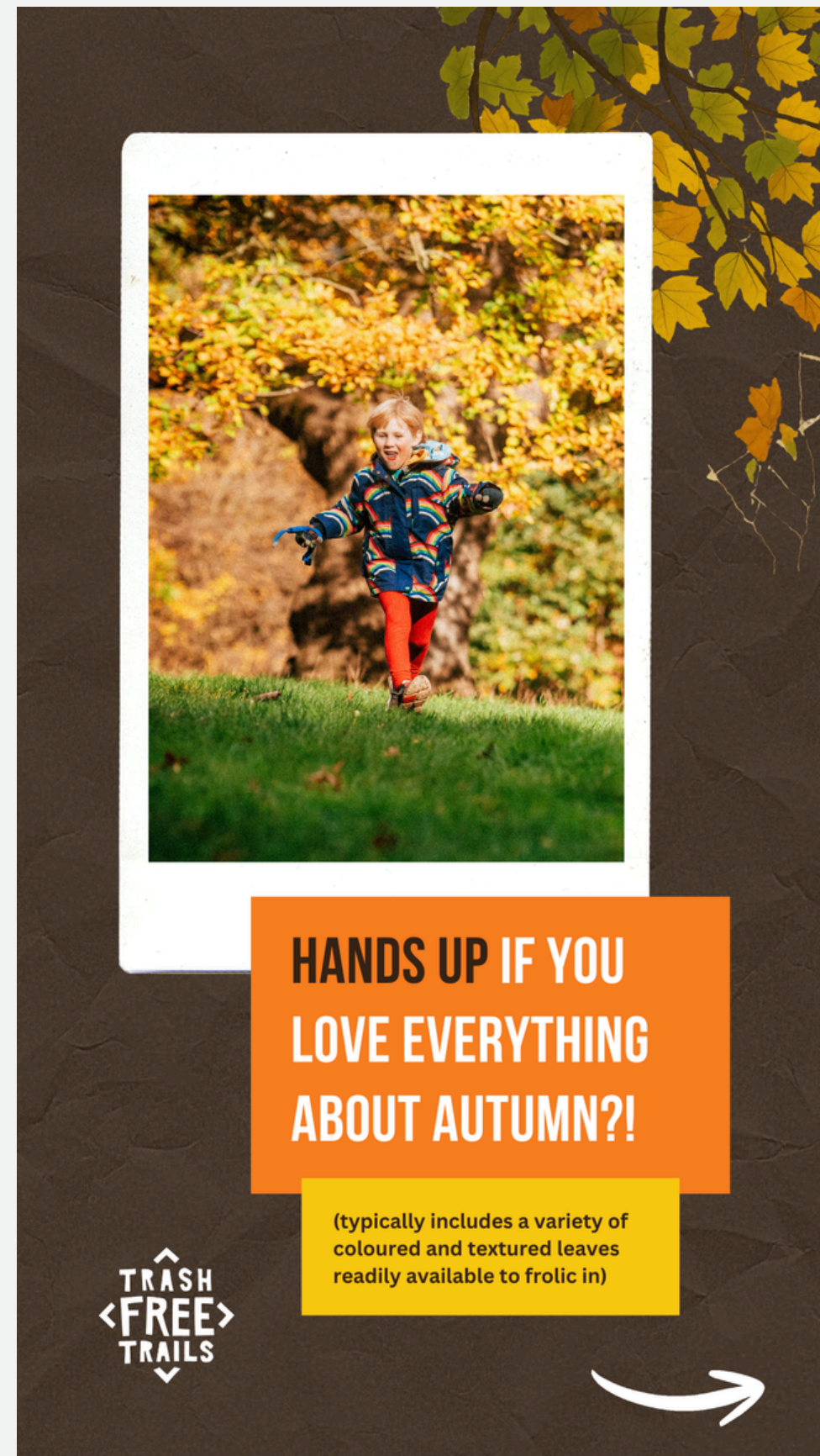
DON'T BE SHY, WE'RE ALL
FRIENDS HERE

- Start with an **introduction**: A bit about you, your local area, your link with TFT and how this is more than 'just a trail clean'!
- **TFTs Mission**: To (re)connect people with nature through the simple act of removing single-use pollution from our trails and wild places.
- **Why we record what we collect**: Data will be submitted to the UK's first study into terrestrial pollution on recreational trails. (The State of Our Trails Report) bonus points for talking about the incoming DRS here.
- If you are a **TFT Community Hub**, perhaps explain a bit of your locations history and how it came to be a Hub.

SNEAK PEAK OF THE STICKERS BEING
SENT TO YOU!

SOME SOCIAL MEDIA IDEAS FOR YOU

BECAUSE WHY NOT TBH



Promoting the campaign:

Here's what you can share to inspire people to attend or host their own clean using the URL link:

<https://www.trashfreetrails.org/hosting-a-trail-clean> or

<https://www.trashfreetrails.org/autumntrailclean>

For hosts after a clean:

Here's what you can post after your trail clean as a thank you for coming, and the URL link for chatting to Sophie:

https://napiersas.eu.qualtrics.com/jfe/form/SV_d4K5oQbRYIBvtbM

[DOWNLOAD THE ASSETS HERE](#)



SURVEY METHODOLOGY

STAY UPDATED



DEPOSIT RETURN SCHEME SPECIAL

Now more than ever our data is crucial to track the change and impact that a DRS will have on our trails.

Pay close attention to the drinks containers section of our survey sheets, familiarise yourself with the different types of plastic bottles and aluminium cans in particular.



ROOTS TO (RE)CONNECTION

As part of the new **Roots to (Re)Connection Research Project**, you'll find specific survey sheets within your physical resources to capture insights into the human impacts of trail cleaning. Be sure to:

- 1) Ask people to fill in the BEFORE side at the start of the trail clean
- 2) Ask them to fill out the AFTER side at the end
- 3) Post the forms to us in the pre-paid envelope

For more info, see the instructions or video



THANK YOU



CONTACT COMMUNITY CO-ORDINATOR
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